



CV Link™

The single source of global commercial production and forecast volume data.

CV Link provides extensive market analysis, production, forecast and specification details for on-highway commercial vehicles. CV Link enables you to drill down from global to regional, to vehicle weight class, to original equipment manufacturer, to OEM model, to engine model detail. Information in CV Link includes:

- Medium & heavy trucks, bus & motor home chassis
- Historical, current & forecast production volume data (annual/quarterly)
- Vehicle model & engine installation level detail
- Profiles of manufacturers, production plants & vehicle platforms



Power Systems Research

Powerful Possibilities™

CV Link™



Powerful – quantitative and qualitative

CV Link combines quantitative data and qualitative analysis to provide a comprehensive outlook for the global commercial vehicle markets. An unparalleled level of detail includes commercial vehicle engine and transmission installations by supplier and type, production and forecast volumes for all vehicle brands and platforms.

Additional data modules include:

- Exhaust emission data details
- Lubricants
- Customized client defined modules

Exceptional planning resource

CV Link is a powerful resource that will take your planning to the next level. It provides in-depth analysis for identifying prospective partners, product line extensions, potential target markets and region or country growth opportunities.

Competitive profiles

Details for OEM brands and platforms in all regions and vehicle classes are provided in CV Link. This critical information includes comprehensive competitive profiles, product plans and strategies.

Granular analytics

CV Link includes a level of detail not available from other resources. This granular detail enables users to analyze market opportunities to capture competitive advantage.

Fulfilling all your information and intelligence needs

Power Systems Research has been providing market intelligence for over 35 years. A comprehensive range of products and services is available to meet all of your planning needs.

Industry Databases

- EnginLink™
- OE Link™
- CV Link™
- PartsLink™
- MarineLink™

Syndicated Surveys

- MarketTracker™
- PowerTracker™
- TruckTracker™

Related Products & Services

- Competitive Intelligence Center™
- White papers
- Proprietary market studies
- Customer satisfaction surveys
- Strategic planning templates
- Cost structure
- Financial performance
- Mergers & acquisitions support
- Market pricing strategies & analyses
- Customer value model

Your long-term partner

When you engage the resources of Power Systems Research, we become one team – immediately. Because we are deeply involved in the industry on a daily basis – there is no learning curve. We have the resources to become an extension of your initiative, and this seamless collaboration produces useful, actionable results. Dependable customer support touches every aspect of our relationship. We bring a professional, passionate commitment to ensure your success every step of the way.

For more information about Power Systems Research, visit www.powersys.com.

