



PartsLink™

The single source of global in-service population data.

PartsLink is a comprehensive resource providing in-service population data for engine powered vehicles and equipment. Historical, current and forecast population data are included for more than 200 countries and over 300 product categories of engine powered vehicles and equipment. Data can be filtered by selected regions and countries, specific manufacturers, original equipment manufacturer (OEM) brands, engine suppliers and other attributes. PartsLink enables you to identify growth opportunities, understand market complexities and determine market potential. It also provides benchmarks to measure market share and sales performance.



Power Systems Research

Powerful Possibilities™

PartsLink™



A powerful resource

PartsLink provides reliable data to evaluate the size of replacement parts markets. A proven proprietary methodology incorporates OEM production data, import–export statistics and life cycle algorithms to model in-service population data.

Product specifications include:

- Units in service
- Year produced
- Segment, application & product classification
- OEM name & brand
- Engine supplier
- Region or country of sale

In conjunction with the population data, parts consumption data will enable you to quantify your aftermarket opportunities. For 38 individual parts (such as fuel filters, water pumps, etc.), the following are available:

- Number of pieces per engine model
- Replacement intervals
- Parts replacement values

Information for multiple industries and markets

- Agricultural
- Construction
- Industrial
- Lawn & Garden
- Light Commercial Vehicles
- Marine Auxiliary
- Marine Propulsion
- Medium & Heavy Vehicles
- Minivans & SUVs
- Passenger Cars
- Power Generation
- Railway
- Recreational Products

Fulfilling all your information and intelligence needs

Power Systems Research has been providing market intelligence for over 35 years. A comprehensive range of products and services is available to meet all of your planning needs.

Industry Databases

- EnginLink™
- OE Link™
- CV Link™
- PartsLink™
- MarineLink™

Syndicated Surveys

- MarketTracker™
- PowerTracker™
- TruckTracker™

Related Products & Services

- Competitive Intelligence Center™
- White papers
- Proprietary market studies
- Customer satisfaction surveys
- Strategic planning templates
- Cost structure
- Financial performance
- Mergers & acquisitions support
- Market pricing strategies & analyses
- Customer value model

Your long-term partner

When you engage the resources of Power Systems Research, we become one team – immediately. Because we are deeply involved in the industry on a daily basis – there is no learning curve. We have the resources to become an extension of your initiative, and this seamless collaboration produces useful, actionable results. Dependable customer support touches every aspect of our relationship. We bring a professional, passionate commitment to ensure your success every step of the way.

For more information about Power Systems Research, visit www.powersys.com.

