



OE Link™

The single source of OEM global production and forecast data.

OE Link is the only all-inclusive source of original equipment and original equipment manufacturer (OEM) production and forecast data. This resource provides global annual production and forecast volumes of OEMs in all market segments. Information is presented in a flexible format that can be filtered in multiple ways to create customized reports. Data includes:

- Historical, current & forecast production volume data
- OEM model specifications
- Engine installation details including engine supplier & model
- Emissions certification & exhaust after-treatment details



Power Systems Research

Powerful Possibilities™

OE Link™

A powerful resource

OE Link provides critical intelligence from over 2,800 OEM production facilities. Detailed market trend information provides a fact-based view of overall market performance that will help you make better decisions. Details in OE Link enable you to drill down from global to regional, to OEM market, to OEM model, to engine model detail. OE Link provides unparalleled detail to qualify competitor profiles.

OE Link will help you:

- Identify original equipment & component markets
- Broaden a product line
- Increase market share
- Expand distribution
- Measure performance
- Develop benchmarks
- Monitor growth trends

Information for multiple industries and markets

OE Link details information for more than 100 applications and 300 products in the following market segments:

- Agricultural
- Construction
- Industrial
- Lawn & Garden
- Light Commercial Vehicles
- Marine Auxiliary
- Marine Propulsion
- Medium & Heavy Vehicles
- Minivans & SUVs
- Passenger Cars
- Power Generation
- Railway
- Recreational Products

Fulfilling all your information and intelligence needs

Power Systems Research has been providing market intelligence for over 35 years. A comprehensive range of products and services is available to meet all of your planning needs.

Industry Databases

- EnginLink™
- OE Link™
- CV Link™
- PartsLink™
- MarineLink™

Syndicated Surveys

- MarketTracker™
- PowerTracker™
- TruckTracker™

Related Products & Services

- Competitive Intelligence Center™
- White papers
- Proprietary market studies
- Customer satisfaction surveys
- Strategic planning templates
- Cost structure
- Financial performance
- Mergers & acquisitions support
- Market pricing strategies & analyses
- Customer value model

Your long-term partner

When you engage the resources of Power Systems Research, we become one team – immediately. Because we are deeply involved in the industry on a daily basis – there is no learning curve. We have the resources to become an extension of your initiative, and this seamless collaboration produces useful, actionable results. Dependable customer support touches every aspect of our relationship. We bring a professional, passionate commitment to ensure your success every step of the way.

For more information about Power Systems Research, visit www.powersys.com.