



# EnginLink™

The single source of global engine forecast data and specifications.

EnginLink is the only all-inclusive source of global engine production, forecast and specification data. This resource is used by manufacturers producing 92% of the world's engine horsepower. It is also used extensively by leading OEMs, component suppliers, associations, agencies, regulators, financial analysts and more. Clients around the world rely on Power Systems Research for comprehensive data, information and intelligence covering the full range of engines used in on-highway vehicles and non-road segments.



**Power Systems Research**

*Powerful Possibilities™*

# EnginLink™



## A powerful planning tool

EnginLink provides engine production and forecast information necessary to create the road map to a more successful future. The better you understand a market, the more effectively you can develop strategies that lead to more impactful results. Power Systems Research clients have grown 30% faster than the industry overall for the past five years.

EnginLink will help you:

- Identify engine & component markets
- Broaden a product line
- Increase market share
- Expand distribution
- Measure performance
- Develop benchmarks
- Monitor growth trends

## Information for multiple industries and markets

EnginLink is an integral element in developing global forecasts for all types and sizes of engines and components utilized in the entire range of market segments:

- Agricultural
- Construction
- Industrial
- Lawn & Garden
- Light Commercial Vehicles
- Marine Auxiliary
- Marine Propulsion
- Medium & Heavy Vehicles
- Minivans & SUVs
- Passenger Cars
- Power Generation
- Railway
- Recreational Products

## Fulfilling all your information and intelligence needs

Power Systems Research has been providing market intelligence for over 35 years. A comprehensive range of products and services is available to meet all of your planning needs.

### Industry Databases

- EnginLink™
- OE Link™
- CV Link™
- PartsLink™
- MarineLink™

### Syndicated Surveys

- MarketTracker™
- PowerTracker™
- TruckTracker™

### Related Products & Services

- Competitive Intelligence Center™
- White papers
- Proprietary market studies
- Customer satisfaction surveys
- Strategic planning templates
- Cost structure
- Financial performance
- Mergers & acquisitions support
- Market pricing strategies & analyses
- Customer value model

## Your long-term partner

When you engage the resources of Power Systems Research, we become one team – immediately. Because we are deeply involved in the industry on a daily basis – there is no learning curve. We have the resources to become an extension of your initiative, and this seamless collaboration produces useful, actionable results. Dependable customer support touches every aspect of our relationship. We bring a professional, passionate commitment to ensure your success every step of the way.

For more information about Power Systems Research, visit [www.powersys.com](http://www.powersys.com).

